

ARTICULATION AGREEMENT BETWEEN
POST UNIVERSITY
&
WIREGRASS GEORGIA TECHNICAL COLLEGE

Post University (Post) and Wiregrass Georgia Technical College (Wiregrass) agree to cooperate in correlating their respective academic programs to facilitate the transfer of students with the following Wiregrass associate degrees and certificates to Post in order to pursue a baccalaureate degree

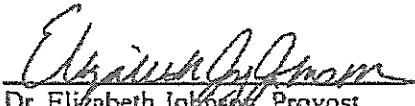
WIREGRASS GEORGIA TECHNICAL COLLEGE	POST UNIVERSITY
AAS Accounting	BS Accounting
AAS Accounting	BS Business Administration
AAS Business Management	BS Business Management
AAS Marketing Management	BS Business Administration
AAS Marketing Management	BS Management
AAS Marketing Management	BS Marketing

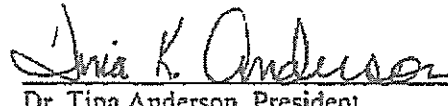
In recognition of this objective both institutions officially confirm the following terms of agreement:

1. The purpose of this agreement is to coordinate the academic programs of cooperating institutions so as to encourage Wiregrass graduates to pursue a baccalaureate business degree at Post as matched above.
2. All transfer credits from Wiregrass will be applied to a student's program at Post in accordance with the scheme of course classification at Post. Wiregrass will advise students at Wiregrass of patterns to be followed for transfer to Post. Post will review Wiregrass courses on a regular basis to assess transferability.
3. Post will accept all credits earned at Wiregrass to satisfy the requirements of a baccalaureate degree, providing the courses presented for the degree were successfully completed with a final grade of C or better, and/or an associate degree from Wiregrass was awarded (associate degree Ds will be accepted). Credits not earned at Wiregrass will be accepted subject to the Post transfer


credit policies. Students who have been awarded the Associate Degree from Wiregrass will be guaranteed admission to Post with junior status if the corresponding degree as noted above is chosen.

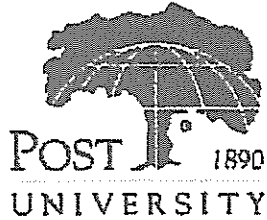
4. Upon transfer to Post from Wiregrass, the student will observe the curriculum regulations in effect at the time of formal admission. Students must earn at least 30 upper level (300- and 400- level courses) credit hours for graduation. WIREGRASS 200 level courses directly transferred in as 300 level courses will count towards this requirement.
5. A representative from each institution (Post and Wiregrass) will be responsible for monitoring the operation of this agreement. These representatives will be appointed by their respective presidents.
6. Each institution will promote this agreement through appropriate public information channels. Other cooperation in recruitment and promotional activities will be determined by mutual agreement.
7. Post and Wiregrass will review this agreement annually and make adjustments or amendments when necessary for the improvement of transfer procedures and program articulation.


Dr. Elizabeth Johnson, Provost
Post University


Dr. Tina Anderson, President
Wiregrass Georgia Technical College


Christina Agvent, Director Academic
Partnerships, Post University


Dr. Shawn Utley, Exec. Vice President
Wiregrass Georgia Technical College



**ARTICULATION AGREEMENT COURSE EQUIVALENCIES
2016-2017**

****These equivalencies are based on the prescribed program in the 16-17 University Catalogs for both Post University and the partner institution. Any variance from what is prescribed in the curriculum found in the catalog may result in less credits being accepted by Post University.**

Wiregrass Georgia Technical College		Post University	
AAS Marketing Management		BS Management	
Course ID and Title	Credits	Course ID and Title	Credits
ENGL1101 Composition and Rhetoric	3	ENG110 College Writing I	3
Social/Behavioral Science Elective	3	Social Science Elective	3
Choose one of the following: MATH1100 Quantitative Skills/Reasoning MATH1101 Mathematic Modeling MATH1111 College Algebra	3	Choose one of the following: MAT105 Quantitative Methods MAT1XX Mathematics Elective MAT120 College Algebra	3
Humanities/Fine Arts Elective	3	Liberal Arts/Fine Arts Elective	3
General Education Elective	3	General Education Elective	3
ACCT1100 Financial Accounting I	4	ACC111 Financial Accounting	3
MKTG1100 Principles of Marketing	3	MKT200 Principles of Marketing	3
MKTG1190 Integrated Marketing Communications	3	MKT1XX Marketing Elective	3
MKTG2090 Marketing Research	3	MKT2XX Marketing Elective	3
MKTG1160 Professional Selling	3	MKT203 Sales and Techniques of Selling	3
MKTG1130 Business Regulations and Compliance	3	MKT1XX Marketing Elective	3
MGMT1100 Principles of Management	3	MGT105 Principles of Management	3
Choose one of the following: COLL1010 College and Career Success Skills COMP2000 Introduction to Technology and Computer Applications General Elective	3	Choose one of the following: CSA101 College Success Seminar CIS112 Introduction to Computing Unrestricted Elective	3
Choose one of the following: BUSN1190 Digital Technologies in Business BUSN1430 Desktop Publication and Presentation Applications MKTG2030 Digital Publishing and Design	2-4	Choose one of the following: BUS1XX Business Electives or MKT2XX Marketing Electives	2-3

Choose two of the following: MKTG2000 International Marketing MKTG2290 Marketing Internship/Practicum MKTG2300 Marketing Management	6	Choose two of the following: MKT311 International Marketing MKT2XX Marketing Elective MKT315 Marketing Management	6
Choose one of the following specializations: <u>Marketing Management</u> MKTG1370 Consumer Behavior Marketing Elective <i>Choose one of the following:</i> MKTG2060 Marketing Channels Marketing Elective <i>Choose one of the following:</i> MKTG1210 Services Marketing MKTG2070 Buying and Merchandising	12	Choose one of the following specializations: <u>Marketing Management</u> MKT1XX Marketing Elective <i>Choose one of the following:</i> MKT2XX Marketing Elective Marketing Elective <i>Choose one of the following:</i> MKT1XX Marketing Elective MKT201 Retail Merchandising and Management	12
<u>Entrepreneurship</u> MKTG2210 Entrepreneurship MKTG2010 Small Business Management <i>Choose one of the following:</i> MKTG2070 Buying and Merchandising MKTG1210 Services Marketing	12	<u>Entrepreneurship</u> MGT221 Entrepreneurship MGT2XX Management Elective MGT306 Small Business Management <i>Choose one of the following:</i> MKT201 Retail Merchandising and Management MKT1XX Marketing Elective	12
<u>e-Business</u> MKTG2210 Entrepreneurship BUSN2170 Web Page Design <i>Choose one of the following:</i> MKTG2070 Buying and Merchandising MKTG1210 Services Marketing	11	<u>e-Business</u> MGT221 Entrepreneurship MGT2XX Management Elective CIS2XX CIS Elective <i>Choose one of the following:</i> MKT201 Retail Merchandising and Management MKT1XX Marketing Elective	11
<u>Retail Management</u> MKTG1270 Visual Merchandising MKTG1370 Consumer Behavior MKTG2070 Buying and Merchandising MKTG2270 Retail Operations Management	12	<u>Retail Management</u> MKT1XX Marketing Elective MKT1XX Marketing Elective MKT201 Retail Merchandising and Management MKT2XX Marketing Elective	12
<u>Social Media Marketing</u> MKTG1370 Consumer Behavior MKTG2500 Exploring Social Media MKTG2550 Analyzing Social Media Marketing Elective	12	<u>Social Media Marketing</u> MKT1XX Marketing Elective MKT235 Social Media Marketing MKT2XX Marketing Elective Marketing Elective	12
Total	62-65	Total	60